

Building Support From Your Crew



by Scott Pitters

So you want an eco-production. Where do you start? Everything happens so fast, things have to work, costs have to be controlled.

The easiest way to build support is to listen to your crew first. There will be many green ideas that they are already using and can be implemented production wise. The next step is to put together a list of agreed upon eco goals for everyone to follow.

Some productions will choose a crew member to be responsible for this list. This is not always economically feasible, but you might find one crew member that is willing to take this duty on as a volunteer.

Crew Tips

Promote Participation

Use your crews expertise

Have an Eco meeting with your crew on potential goals

Make a digital report on agreed upon eco goals

Designate a crew member that will be responsible for these eco goals